

Sponsor Benefits	Platinum One Available	Diamond	Emerald	Ruby	Innovation
	\$27,000	\$18,000	\$12,000	\$7,000	\$3,000
Sponsorship of Disney Night with special event at booth	X				
Introduction at Keynote Speaker Luncheon	X				
Logo on MSC attendee Bag	X				
Choice of Event Sponsorship		First Choice	Second Choice		
LOGO on floor designs to Booth	Large	Medium	Small		
Four Day MSC Registration - Tues, Wed, Thur, Fri	X 2	X 1			
Additional exhibitor booth at 50% discount	X	X	X	X	
Choice of Exhibit Hall Booths w/ exhibitor package	X 4	X 3	X 2	X 1	
Advertizing block in Email blast	X 4	X 3	X 2	X 1	
Promo/Introduction at Functions	x	x	x	x	
Name/Level of support on Maketing Boards	x	x	x	x	x
Promo Bag Material (large items subject to approval)	x	x	x	x	x
Name/Logo on Lanyard					x

Sponsorship Events:

- > Exhibitors Reception
- > Dessert Bar at Presidents Reception
- > Band (music) for Presidents Reception